

## Marvasti's Replacement Arrives

The replacement for departed CoAL economics professor Akbar Marvasti has arrived on campus and is now teaching two sections of international economics and one section of principles of macroeconomics. [Kaustav Misra](#), a PhD student in economics at Mississippi State University, has joined CoAL associate professor of economics Daniel Monchuk to handle the CoAL's economics teaching loads for 2010-11. Little is known about Misra, except that he holds degrees from Webster University and the University of Kentucky, and that he has taught both principles of macroeconomics and microeconomics for MSU. Misra's single section of ECO 201 has 116 enrolled, while his two sections of ECO 336 currently enroll 55 and 57, respectively. Thus, Misra's total SCH production for fall 2010 is a healthy 684. At this level, and given what is speculated to be his 2010-11 compensation, dean Denise von Herrmann will more than likely view Misra as a "cash cow" for the CoAL.

## Familiar Themes (Bad Memories?)

Those CoB (and USM) faculty and staff who still think about the dark days of the CoB under former dean Harold Doty (2003-07) might want to [venture over](#) to the b-school web page at the University of Texas at Tyler, Doty's current post. There on the front page is Doty's shiny new "Message from the Dean," dated 1-July-2010. In it he invites UTT b-schoolers to check out the newly created academic programs in entrepreneurship, management, and human resource development. He then talks about successes in efforts "to rebuild the faculty," indicating that the UTT business college faculty now has "stronger credentials than at any time in the past." Finally, Doty writes about a new emphasis on career services for UTT business students. Although he doesn't specifically mention anything about building a new interview suite, the career services topic is so prominent that it quite possibly occurred. (For a look at the new UTT faculty for 2010-11, including former CoB management professor Steven Bushardt, visit [here](#).)

## ECO Gutted from CoB's IB Program

The current fall 2010 teaching schedule reveals that enrollment in Daniel Monchuk's ECO 340 course is at *only two*, signaling the end of ECO's prominence in the CoB's international business program. A visit to the online version of USM's 2010-11 catalogue reveals that ECO 340, ECO 345, ECO 436 and ECO 440 have all been deleted from the IB curriculum. Sources tell USMNEWS.net's [CoB News](#) that these deletions likely spell doom for ECO's hopes of making a go of it in USM's CoAL. Enrollments in

ECO 340 and 345 have historically approached 40 students, meaning that they are now down at least 90% from historic levels. With this latest development, there is little evidence left indicating that former economics faculty George Carter, Farhang Niroomand, and Charles Sawyer were ever affiliated with USM.

## Fun with Duhon 101

*A Guest Column by Victoria Tyler*

If you [caught](#) *The Hattiesburg American* story on 19-August-2010 by Ed Kemp, or [read](#) the related USMNEWS.net *31<sup>st</sup> & Pearl* column about the CoB's new "national ranking" in *U.S. News & World Report*, you no doubt spotted the curious quotes provided by CoB management/IB chairman David Duhon. Let's see . . . according to Duhon, the "35 percent to 40 percent turnover in [CoB] faculty members three years ago allowed for the hiring of younger faculty members" that was necessary to achieve national acclaim. Yes . . . what business college needs publication records/teaching qualifications like those held by former CoB faculty like Barry Babin (marketing), Jon Carr (management) Stephen Haggard (finance) Johye Hwang (tourism management), Joy Kozar (fashion merchandising), Sean Salter (real estate), and Linghui Tang (international business) anyway? How about another? According to Duhon, as a result of this massive turnover, the CoB was able to "[hire] professors from all over the country, ranging from Michigan State to Florida State to Oklahoma." Wow . . . talk about reaching for the stars. There you go USM's CoB! Never mind that some of the departures above came from the likes of Penn State and Syracuse, not to mention other places ranked by *USN&WR* higher than "Florida State to Oklahoma." *Fun with Duhon 101* is what it's called. Even Kemp got in on the act when he referenced Duhon's USM start date of 1988 right after the quote about hiring youngsters. Too bad Kemp didn't have all of the details of Duhon's promotion to full professor. That might have led to a really interesting higher education story for *THA*.